Interface Inventory

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An Interface Inventory evaluates the consistency of design elements. Here are just some of the benefits of an interface inventory:

• It lays the groundwork to a sound design system.

• Promote consistency.

• Ensures all interface components are accounted for and makes designing quicker in the future.

• Responsive Retrofitting; allows design teams to analyze the interface in order to establish what components will be easy and relatively difficult to convert into a responsive environment.

SUMMARY

What we found was a lot of the UI elements were consistent with a strong brand presence. There was only a handful of items that seems to slip through the cracks but should be able to be updated on the dev side easy enough. Some examples of inconsistency that we uncovered are; wrong H-tags, different icon shapes, link text having inconsistent color, not clear breadcrumb trail.

Interface Inventory

Examples below are areas that stood out to us as needing further exploration.

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For businesses seeking to increase user engagement and drive greater customer value, UX design is paramount.

By prioritizing user needs, businesses can create products and services that truly resonate with their audience and enhance the customer experience. With UX design as a guiding principle, businesses can build the right thing at the right time and deliver long-term value.

In this video, hear from Tasia Haygood, Senior UX Designer at Twisthink, about the power of UX design, and how it can bring value to everyone, not just designers.

Twisthink's Managing Partner, Bob Niemiec, had the opportunity to join Phil Tower on iHeart Radio's CEO You Should Know podcast.

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