

# Platform Health Check

Step one of your path to cloud optimization.



## Is your custom app thriving or struggling?

We find companies are often wrestling with these challenges in their cloud environments:

**Fragmented Experiences**

Different logins and user experiences across apps cause confusion, while isolated data in various systems hinders holistic access and analysis.

**Rising Cloud Costs**

Inefficient cloud architectures can lead to rising costs, especially with increasing customers, new business lines, or larger device fleets.

**Poor Performance and Scale**

What once worked may no longer work well. Slow load times, high latency, and frequent crashes negatively impact user experience, impacting adoption and loyalty and leading to lost revenue.

**Legacy Systems**

Outdated platforms burdened by tech debt can hinder progress, especially without expertise in modern software development and the support of a partner.

## Let's unlock the full potential of the cloud.

We're offering a complimentary 90-minute session to evaluate your platform and pinpoint opportunities for optimization.

**Initial Immersion**

Define workloads, core needs, data types, tech stack, integrations, IoT capabilities, business value, use cases, SLA requirements, and data retention & compliance.

**Architecture Review**

Evaluate your current solution architecture, service components, data flows, and identify potential pain points and challenges.

**Cost Analysis + Optimization**

Analyze your current cloud costs, historical trends, and identify cost drivers and optimization opportunities. Identify performance bottlenecks, scalability risks, over/under-utilized resources, and recommend optimizations.

We'll summarize key findings and recommendations for immediate and long-term improvement.

## Evaluate your cloud against best practices.

We'll evaluate your cloud environment against the following well-architected pillars.

**Operational Excellence**  
Implement automation, monitoring, continuous improvement, and playbooks for failures.

**Security**  
Ensure roles and least privilege, data integrity, and vulnerability checks.

**Reliability**  
Enhance fault tolerance, redundancy, disaster recovery and latency/availability.

**Performance Efficiency**  
Optimize resource utilization, monitoring, and right-sizing/scaling.

**Cost Optimization**  
Track spending, identify underutilization, and implement alerts and budget control.

**Sustainability**  
Focus on resource and workload efficiency to reduce environmental impact.

## Why Twistthink?

**01**

**Fast Results**

Our experienced team knows how to get to market quickly, saving you time and resources.

**02**

**Proven Expertise**

Benefit from our thought leadership in cloud-native and modern software development practices.

**03**

**Customer-Centric Approach**

Our strong user experience design capabilities guarantees solutions that delight your customers and drive adoption.

**04**

**Strategic Cloud Alliances**

Our partnerships with AWS and Microsoft enhance our capabilities and unlock valuable incentives for you.

Ready to get started? [Let's connect!](#)