Shared Spaces
Report Preview

Industrial Industry

Sub-industries: Heavy Machines | Agriculture | Clean Energy, Air, and Water
An Exclusive Look at Industry Insights

Twisthink partnered with EBCO, an innovation firm with expertise in existing insights and trend research, to create three reports focusing on the industrial, mobility, and healthcare industries. The industry reports are very comprehensive ranging from 60-70 pages long.

The reports will be used during the cohort meetings to fuel the conversation on how trends are impacting each industry and the ways they will evolve in the next 3-5 years. Each cohort member will receive a copy of the industry report after each session.

Each report follows this format:

+ Why this industry matters
+ Future of industry (the next 3-5 years)
+ Micro-trends within this industry
+ Intersection Influences
+ Interactive Conversation | Breakouts
**Industry Introduction**

The introduction section of each industry report will cover emerging innovations, the industry landscape, and the significance of this space.
Industry Micro-Trends

Each industry report will feature 3 sub-industries and 4 related micro-trends. This will provide a comprehensive overview of 16 micro-trends that have a significant impact on the industry.
Cross-Industry Conclusion

At the end of each report, we will share how mobility, healthcare, and industrial overlap and how changes in one industry may impact another.

Health & Well-being

Climate change has direct and indirect impacts on human health and well-being. For example, extreme weather events, such as heat waves and hurricanes, can cause physical harm, while air pollution from burning fossil fuels can lead to respiratory and cardiovascular problems. Promoting sustainable practices can create healthier environments for ourselves and future generations.

"The greatest threat to our health is the belief that"

Mobility

As our world gets smaller and faster, mobility becomes the center of our lives. Both mental and physical mobility has made it easier to find the answer, get the right tool, and see how to accomplish anything with a smartphone.

"I don’t think we should try to make space our own. I believe that, as modern people, we should always be moving."

Yuli Spitznagel

Intersection Influences

How can different industries, sectors, and companies learn from others?

Potential Partners

Spaces of growth and opportunity within the industry space for digital disruption and technological advancements

Interested in learning more about the Shared Spaces program?

Watch a video 🎥
Breakout Sessions

One of the most valuable parts of the program is the breakout sessions during the cohort meetings. These sessions are designed to foster cross-industry collaboration, where we divide the cohort into groups to tackle questions about how leading companies can harness the potential of the trends outlined in the reports to drive innovation.
Now isn’t the time to pull back on innovation.

Prepare your organization for tomorrow by understanding trends that are having an impact today.

Apply for Shared Spaces